

Assembly Technology Expo

Advanced manufacturing today is leaner, more efficient and quality conscious than at any other time in manufacturing history. In order to be competitive in the global marketplace, the nation's 300,000 advanced manufacturers have increasingly turned to custom assembly and automation solutions to dramatically accelerate and improve the production process. Ongoing investment in automation systems in combination with concurrent engineering, enterprise-wide software deployment, just in time inventory control, and six-sigma quality systems has resulted in a \$1 trillion advanced manufacturing industry.

Today's advanced manufacturers produce more, and at greater profitability than ever before.

Assembly Technology Expo 2007 will feature 600 exhibitors presenting the very latest in:

- Adhesives
- Assembly workstations
- Automated Assembly Machines and Systems
 - Bar Code Systems
 - Cleaning Solutions
 - Custom Automation
 - Components
 - Contract Services
- Conveyors and Parts Handling Equipment
- Data Acquisition Instruments
 - Design tools
- Dispensing Equipment
- Fasteners and Precision Formed Parts
- Laser Equipment • Machine Vision Systems
- Motion Control, Positioning, and Indexing Machines
 - Packaging Equipment
- PCB Assembly Equipment
- Pneumatic and Hydraulic Equipment
 - Polishing Equipment
- Power and Hand Tools
- Production Equipment
 - Robotics
 - Software
- Test & Inspection Equipment, Services
- Welding, Brazing, and Soldering Equipment
- Wire Processing Equipment

In 2007, Assembly Technology Expo will be co-located with three major manufacturing trade shows. The full-

facility combined 2000-exhibitor event attracts more than 40,000 design and manufacturing professionals.

Non-duplicated attendance to these established broad-based events is already 33,000, before they combine to create the nation's largest design and manufacturing trade show in September 2007.

Attendees to NMW, EAS, and Quality are manufacturing managers, product and project managers, manufacturing engineers, design engineers, corporate managers, R&D directors, QA/QC staff, and procurement managers—the ideal Assembly Technology Expo attendee profile—from every major industry sector.

Assembly exhibitors will now experience three times the audience for the same investment as a result of the one badge—all shows approach.

Medical OEM Bonus

Canon Communications llc is the producer of leading publications and industry events for the \$252 Billion worldwide medical manufacturing marketplace. Within the immediate region of the show are more than 3000 medical device producers, and 26,000 readers of Canon's medical manufacturing publications.

The Medical Device Assembly/Automation Pavilion is a unique new feature where the region's medical OEMs can source the latest in automation technology for medical device production.

This new feature is joined by a Medical Device Outsourcing and Medical Precision Technology Pavilion in the National Manufacturing Week show and a Medical QA/QC feature in Quality Expo.

Backed by a major dedicated medical OEM attendee campaign, for the first time, Assembly exhibitors will connect with several thousand new medical device manufacturers.