

## Waterborne Polyurethane Market Growth & Competitive Share, 2017 - 2024: Global Market Insights, Inc.

[Waterborne Polyurethane Market](#) size is projected to grow at a significant CAGR in the forecast timeframe. The increased environmental issues and rise of solvent price are the major factors driving the growth of the product market. The diverse applications in end-use industries will accelerate the product market.

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The product has its major presence in construction industry for use in paints and coatings which will give an impetus to the product market. The product dispersions are being looked at with high hopes as they are easy to use, safe and chemically stable. The advantages of the product such as less odor, ease of application and clearer finish as compared to oil based polyurethane coatings will ramp up the product market.

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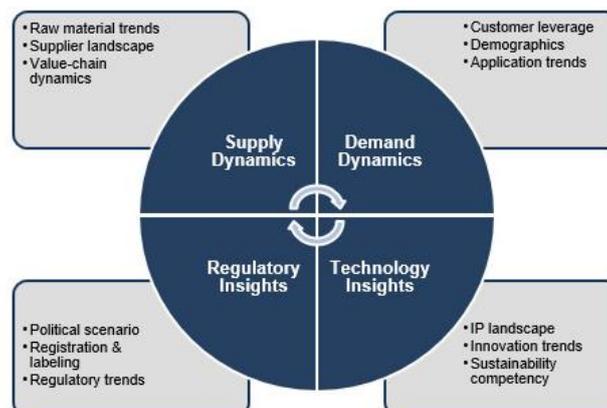
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Some of the key players in the product market are **Bayer AG, ERCA Group, Bond Polymers International, Dow Chemical Company, SNP, Inc., Lamberti S.p.A., VCM Polyurethanes Pvt. Ltd., Croda International Plc, BASF SE, DuraSeal, Mitsui Chemicals, Inc., RPM International, Inc., etc.**

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The differentiating factor of Waterborne Polyurethane market report by Global Market Insights, Inc. when compared with other, similar syndicated research studies includes a 360-degree synopsis of trends for a period of more than 10 years including historic information as well as future outlook. Business focused multiple trends for Waterborne Polyurethane industry are discussed along with regional trends to offer an overall view of the market.

The 'industry insights' chapter of this research provides the most comprehensive analysis of Waterborne Polyurethane market covering segmentation, size, forecasts, ecosystem analysis and more. Industry impact forces (regional and global) that cover growth drivers and challenges, growth potential analysis, a strategy dashboard for competitive landscape of Waterborne Polyurethane market support this sector specific data and information points.

There are various monomers to prepare the product dispersion. The commonly used petroleum based monomers are di-isocyanates, polyols, neutralizing agents, chain extenders. Recently, plant based monomers have also been used for synthesizing the product.

The product has been used in various adhesives, fibers, caulking materials, primers for metals, paint additives, emulsion polymerization media, defoamers, thickeners, textile dyes, pigment paste, biomaterials, etc. The product coatings are widely used in leather surfaces, wood floorings & panels, plastics, film coatings, etc.

The product market can be segmented on the basis of type, application and region. Based on type, the product market can be bifurcated into waterborne one-component polyurethane and waterborne two-component polyurethane. Two-component polyurethane combines the good film properties of low VOC values of waterborne technology and solvent borne two-component polyurethane coatings.

Based on application, the product market can be segmented into adhesives, coatings, sealants and elastomers. Coatings hold a major share in the application segment of the product and is estimated to rise at a significant rate due to the increased use in construction and automotive.

Based on region, the product market can be divided into Latin America, North America, Asia Pacific, Europe, and Middle East & Africa. Europe holds a major share of the product market which is estimated to grow owing to the implementation of stringent regulations. Asia Pacific is the next in queue followed by North America.

Rapid growth of various end-use industries such as construction and footwear has led to the growth of the market in Asia Pacific. Countries like Malaysia and Indonesia have inclined towards the product due to the development of infrastructure and expansion.

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## Contact Us:

### Contact us:

Arun Hegde

Corporate Sales, USA

Global Market Insights, Inc.

Phone: 1-302-846-7766

Toll Free: 1-888-689-0688

Email: [sales@gminsights.com](mailto:sales@gminsights.com)

Web: <https://www.gminsights.com/>

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