

## Printed Cartons Market Growth & Competitive Share, 2017 - 2024: Global Market Insights, Inc.

[Printed Cartons Market](#) size is expected to witness significant gains between 2017 and 2024. These cartons are gaining wide acceptance in packaging industry as it is rightly said that “Packaging speaks about the product”.

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Printed cartons are widely used in food packaging industry owing to its compatibility with the shape of packed product. Further, they are preferred over plastic or any other polymer packaging, as it offers the advantage of being environment friendly due to its recyclable nature.

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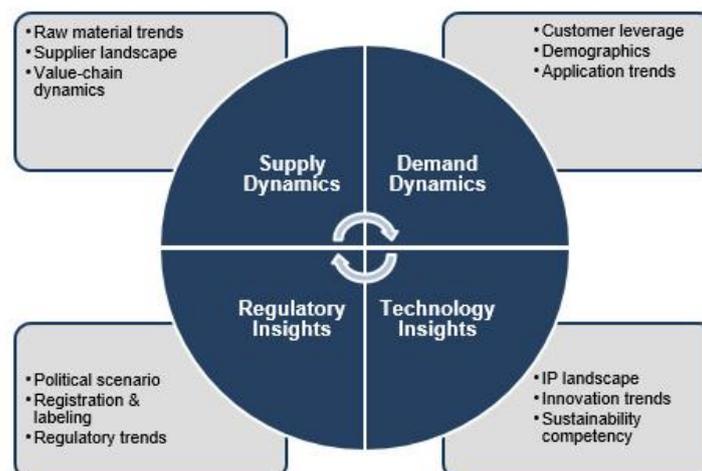
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Major manufacturers in the Printed Cartons market include **WestRock Company, DS Smith Packaging Limited, Smurfit Kappa Group, Sealed Air Corporation, International Paper S.A, IPI s.r.l, SIG Combibloc GmbH, Refresco Gerber N.V, Evergreen Packaging Inc, Elopak Inc and Tetra Pak International S.A.**

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The differentiating factor of Printed Cartons market report by Global Market Insights, Inc. when compared with other, similar syndicated research studies includes a 360-degree synopsis of trends for a period of more than 10 years including historic information as well as future outlook. Business focused multiple trends for Printed Cartons industry are discussed along with regional trends to offer an overall view of the market.

The 'industry insights' chapter of this research provides the most comprehensive analysis of Printed Cartons market covering segmentation, size, forecasts, ecosystem analysis and more. Industry impact forces (regional and global) that cover growth drivers and challenges, growth potential analysis, a strategy dashboard for competitive landscape of Printed Cartons market support this sector specific data and information points.

Large size cartons have applications in liquor packaging. Major brands such as Ballantine's, Jack Daniel's, Smirnoff, Bacardi, and Chivas Regal are spending a considerable amount of their product value on its packaging. Rise in high disposable income and increase in global youth population is boosting alcohol consumption, which will propel printed cartons market during the forecast period.

North America contributed significantly in printed cartons market owing to its increasing pharmaceutical industry. U.S. is a hub for global pharma companies such as Pfizer, Novartis, Actavis, Roche, Johnson & Johnson etc. Cartons are used for packing ointment tubes or blisters in this industry.

Germany, France and Paris are globally recognized for their liquor production and attractive packaging. This packaging is sufficed mostly with the use of printed cartons. Thus, Europe is likely to depict positive prospects in printed cartons market in the forecast period.

Additionally, China and India are indulged in global trade, which has increased the requirement for huge cartons for shipping and transportation in the region.

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Global Market Insights, Inc., headquartered in Delaware, U.S., is a global market research and consulting service provider; offering syndicated and custom research reports along with growth consulting services. Our business intelligence and industry research reports offer clients with penetrative insights and actionable market data specially designed and presented to aid strategic decision making. These exhaustive reports are designed via a proprietary research methodology and are available for key industries such as chemicals, advanced materials, technology, renewable energy and biotechnology.

## Contact Us:

**Contact us:**

Arun Hegde

Corporate Sales, USA

Global Market Insights, Inc.

Phone: 1-302-846-7766

Toll Free: 1-888-689-0688

Email: [sales@gminsights.com](mailto:sales@gminsights.com)

Web: <https://www.gminsights.com/>

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