

Global Sodium Tripolyphosphate Market Share, Competitive Market Share & Forecast, 2016 – 2024: Global Market Insights, Inc.

[Sodium Tripolyphosphate Market](#) is an inorganic compound extensively used in cleaning applications as a detergent builder. Superior buffering properties, dispersing dirt particles and emulsifying fats are the considerable factors enhancing the product consumption.

Global sodium tripolyphosphate consumption was more than 3 million tons in 2015. Strong potential applications in detergent, food, ceramic and animal feed industry will fuel the demand. STPP commonly exists in white free-flowing powder form that is free from visible impurities.

Global food additives market was more than USD 30 billion in 2015. Extensive usage in food additives, baking, food preservatives and processing support the sodium tripolyphosphate market growth in food industry. Sequestrant, thickener and texturizer are some of the widely used STPP contained food additives. Regulatory compliance for product usage in food and drug additive has positively influenced the demand in the recent years.

 [Table of Contents](#)

Sodium tripolyphosphate is widely used in household as well as industrial cleaning process. Detergent builder is the major contributor of the overall STTP consumption. Increasing household detergent consumption along with rise in laundry technologies will drive the demand in the forecast period. Household cleaning applications account for more than 80% of the total industry.

High application scope in ceramics, leather tanning and textile industries will positively influence the sodium tripolyphosphate market. Increasing consumption as dispersing agent in ceramic processing accompanied by growing uses in cement-based materials will propel the industry growth. The product supports in reduction of glazes to certain limit in ceramic industry. Rising range of applications including paints, paper, toothpaste, flame retardant and rubber has enhanced the product penetration. It is used as oil-resistant agent in paper and pigment dispersant in paints.

Rising demand for compact and regular detergents along with increasing consumption in surface cleaners and toilet cleaners are the factors influencing the price trends. Technological advancements in washing machines and automatic dish washers has

enhanced the product development. High pH buffering, prevention from deposition and high dissolving properties are the factors influencing the sodium tripolyphosphate market in this segment.

To browse this report titled, ***“Global Sodium Tripolyphosphate Market Size by Product, By Application, Industry Analysis Report, Regional Outlook, Application Potential, Price Trend, Competitive Market Share & Forecast, 2016 – 2024”*** please click on the link below:

<https://www.gminsights.com/industry-analysis/sodium-tripolyphosphate-stpp-market>

North America, driven by the U.S. sodium tripolyphosphate market will witness high gains in the forecast period with the presence of major manufacturers. Expansion in cleaning product industry in this region will drive the sodium tripolyphosphate market share. Increasing usage in laundry detergent, industrial detergent and dishwasher detergent are the driving factors of the regional demand.

Global sodium tripolyphosphate market is consolidated with the chief manufacturers. The key players include Innophos Holdings Inc., Sigma-Aldrich, Hubei Xingfa Chemicals Group Co. Ltd. and Aditya Birla Chemicals.

Production capacity expansions in the emerging economies, supply agreements and mergers & acquisitions are the major strategies adopted by the companies. These strategies improve the geographical coverage, enhance distribution network and market position. Other considerable industry participants include ABCR GmbH, CheMall Corporation, ParChem, Tianyuan Group, Guizhou Zhongshen Phosphates Chemical, SDIC and Yuntianhua Group.

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