


Global Cosmetics Preservative Market Share, Competitive Market Share & Forecast, 2016 – 2024: Global Market Insights, Inc.

Global Cosmetics Preservative Market size may witness significant growth over the forecast timeframe. It plays a vital role in inhibiting microorganisms growth thereby increasing shelf life and maintaining product quality. It acts as stabilizer, antioxidants and antimicrobials. Makeups contains high moisture and oil content which may lead to product decomposition resulting in change of color, odor and viscosity.

Increasing personal care product along with rise in disposable income has led to increase in usage of sunscreens, lotions, antiaging and haircare demand. Strong application scope in organic skin care for natural ingredients should drive cosmetics preservative market size.

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Hair care may witness high market share in cosmetics preservatives market. Global hair care market was generated at over USD 85 billion in 2015 and may surpass USD 105 billion in business by 2024, with above average gains at over 3.5%. Hair care products are prone to microbial contamination due to high oxygen and water content. Increasing application scope of natural ingredients such as neem oil, grape seed oil and citrus seeds extracts should favor product demand.

Global cosmetic market size may exceed USD 430 billion by 2024, registering over 4.5% growth. Positive outlook in perfumes and fragrance industry including roll on, perfumes and deodorants may drive cosmetics preservative demand. Perfumes are blends of essential oils, water and aromatic compounds serving as a favorable environment for microbial growth which may hamper product quality. Synthetic ingredients along with antimicrobial characteristics maintain product stability and quality during utilization.

To browse this report titled, ***“Global Cosmetics Preservative Size by Product, By Application, Industry Analysis Report, Regional Outlook, Application Potential, Price Trend, Competitive Market Share & Forecast, 2016 – 2024”*** please click on the link below:

<https://www.gminsights.com/industry-analysis/cosmetics-preservative-market>

North America, driven by the U.S. cosmetics preservative market size, may witness significant gains. Strong R&D spending along with companies contributing towards product development may influence regional growth.

Europe cosmetics preservative market size, driven by Germany, UK, Italy, and France, may grow significantly. Rise in organic ingredients demand due to strict EU regulations regarding limiting synthetic chemical usage may stimulate regional growth.

Global cosmetics preservative market share is moderately consolidated. Major players operating in this industry are Dow Chemicals, Lonza Group, BASF SE, and Clariant. Other prominent companies include Symrise AG, Chemipol, Brenntag AG and Ashland.

About Global Market Insights

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