

Sodium Lauryl Ether Sulfate (SLES) Market – Global Industry Analysis Report, Share, Size, Growth, Price Trends and Forecast, 2016 – 2024

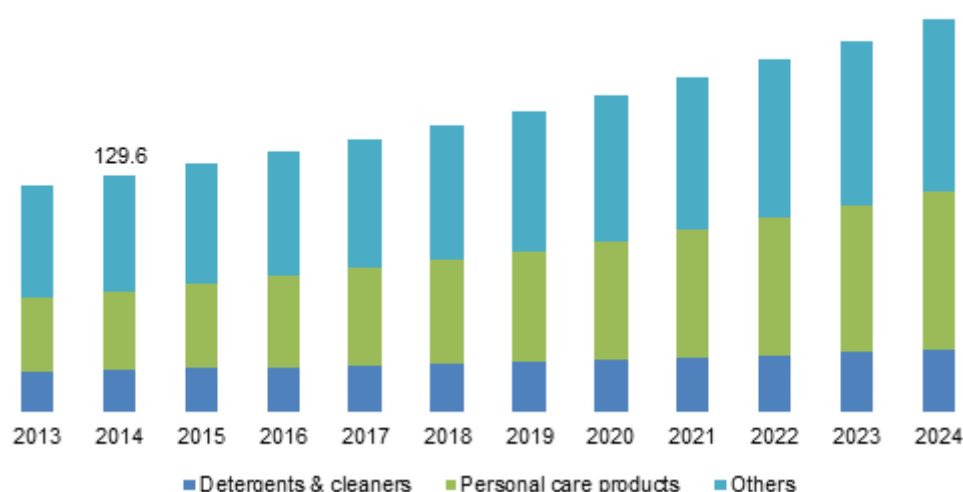
Sodium Lauryl Ether Sulfate (SLES) Market size will likely surpass USD 1.5 billion by 2024; as per the latest research report by Global Market Insights, Inc.

Growing awareness about personal hygiene along with huge investments in the commercial activities of personal care products will have a significant impact on global sodium lauryl ether sulfate or sodium laureth sulfate (SLES) market in the coming years. SLES is a cost-efficient anionic surfactant and foaming agent commonly used in shampoos, soaps, body washes, toothpastes, and several other daily use personal care products.

Increasing pollution and concerns about personal grooming, appearance, and health will positively influence the global personal care products market, which generated more than USD 500 billion in 2015 and will have a decent growth rate in the coming years. Moreover, regular development and commercialization of new personal care products to meet specific customer demands will also bolster the global SLES market in the forecast spell.

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China SLES Market Size, By Application, 2013 – 2024 (USD Million)



Harmful side effects and increasing substitution of the product with organic and bio-based chemicals may restrain the global SLES market growth in upcoming years. Rising health concerns pertaining to SLES based personal care products due to

traces of a carcinogenic chemical, 1,4-dioxane, in the by-products during the product synthesis have encouraged the manufacturers to find safer organic substitutes derived from natural sources such as palm oils, coconut, argan oil, etc. Inclination towards the usage of these products, especially in the developed countries, may have negative effects on the SLES market in the forecast timespan.

Sodium lauryl ether sulfate or sodium laureth sulfate or SLES market research report has been categorized on application basis into personal care products, detergents & cleaners, and other applications.

In 2024, detergents & cleaners application segment of the global SLES market was worth over USD 650 million and it will hold sway throughout the forecast spell owing to the superior foaming and stain removal properties in both hard and soft water.

Browse key industry insights spread across 75 pages with 82 market data tables & 11 figures & charts from this 2017 report **Sodium Lauryl Ether Sulfate (SLES) Market** in detail along with the table of contents:

<https://www.gminsights.com/industry-analysis/sodium-lauryl-ether-sulfate-SLES-market>

Personal care products such as body and face cleansers, shampoos, soaps, toothpastes, etc. will account for over 25% of the overall SLES market share by 2024 and expanding at more than 6% CAGR. Though the market may face competition from organic substitutes in the developing countries, growing acceptance of the product in the developing economies will propel the market growth.

Asia Pacific SLES market will register more than a third of the overall SLES market share in 2024 owing to increasing awareness towards personal, residential, and institutional hygiene in the developing countries such as China and India. The regional market will likely grow at a CAGR over 5% in the forecast span.

Europe SLES market will witness a decent growth in the next eight years owing to the enhanced living standards of the Western Europe population. The region will generate close to USD 400 million in 2024, witnessing growth at more than 4.5% CAGR.

SLES market competitive landscape is fragmented due to presence of numerous multinational conglomerates such as BASF SE, Evonik Industries, Huntsman Corporation, The Dow Chemical Company, Clariant Corporation, Croda International, and Solvay SA. Other notable manufacturers include Kao Corporation, Stepan Company, Godrej Industries, Galaxy Surfactants, Ultra Group, Zhejiang Zanyu Technology, Ho Tung Chemical, and Taiwan NJC Corporation.

About Global Market Insights

Global Market Insights, Inc., headquartered in Delaware, U.S., is a global market research and consulting service provider; offering syndicated and custom research reports along with growth consulting services. Our business intelligence and industry research reports offer clients with penetrative insights and actionable market data specially designed and presented to aid strategic decision making. These exhaustive reports are designed via a proprietary research methodology and are available for key industries such as chemicals, advanced materials, technology, renewable energy and biotechnology.

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