

## Global Sodium Lauryl Sulfate Market– Global Industry Analysis Report, Share, Size, Growth, Price Trends and Forecast, 2016 – 2024

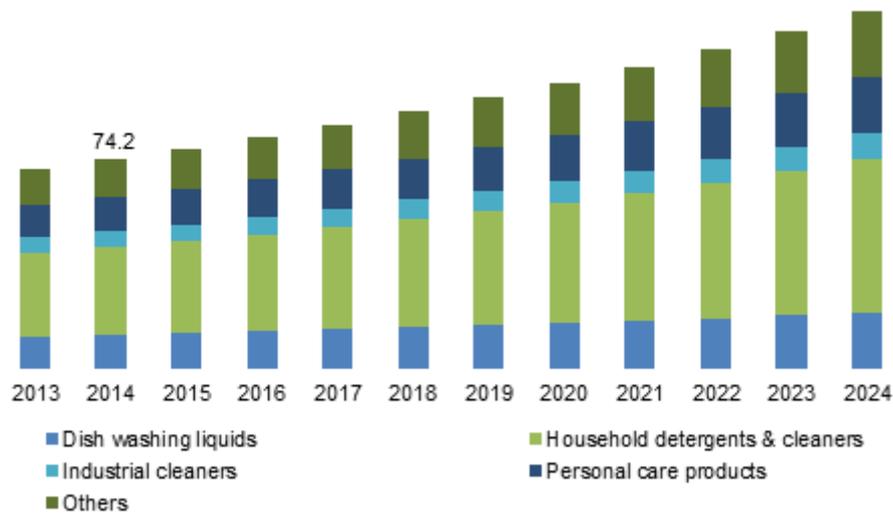
**Sodium Lauryl Sulfate (SLS) Market** size will surpass USD 700 million by 2024; according to a new research report by Global Market Insights, Inc. Increasing personal care product demand throughout the globe, especially in the developing countries, will boost the global sodium lauryl sulfate (SLS) market.

Rising awareness pertaining to personal hygiene, grooming, and cleanliness along with growing research and development works to manufacture customer demand specific products will influence the industry positively. Men’s grooming products such as shampoos, body washes, shaving creams, etc. are gaining popularity in the market with the upcoming of several product brands. Overall personal care products market will likely exhibit growth at over a CAGR of 5% in coming years, giving a significant boost to the SLS market.

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**China Sodium Lauryl Sulfate (SLS) Market size, by application, 2013 – 2024 (USD Million)**



Prevalence of traditional locally manufactured products and lack of awareness about sodium lauryl sulfate (SLS) based detergents, cleaners, or personal care products in the emerging countries may restrain the overall SLS market development in coming years. In 2011, more than 70% of the global population belonged to the low-income group with daily income less than USD 10, most of which are concentrated in the developing and underdeveloped countries. These people are oblivious to the benefits of SLS based products and personal hygiene, negatively influencing the SLS market in next few years.

Browse key industry insights spread across 110 pages with 151 market data tables & 11 figures & charts from the report, **“Sodium Lauryl Sulfate (SLS) Market Size By Product (Liquid, Dry [Powder, Needles, Granules]), By Application (Dish Washing Liquids, Household Detergents & Cleaners, Industrial Cleaners, Personal Care Products), Industry Analysis Report, Regional Outlook (U.S., Canada, Germany, UK, France, Spain, Italy, China, India, Japan, Australia, Indonesia, Malaysia, Brazil, Mexico, South Africa, GCC), Growth Potential, Price Trends, Competitive Market Share & Forecast, 2016 – 2024”** in detail along with the table of contents: <https://www.gminsights.com/industry-analysis/sodium-lauryl-sulfate-SLS-market>

Sodium lauryl sulfate (SLS) market has been categorized on the basis of products into liquid and dry types, of which dry types are available in the form of needles, powder, and granules. SLS powder are convenient to store and transport and will gain the market at a faster rate. The segment will likely generate more than USD 380 million in 2024 and growing at over a CAGR of 5% in the forecast spell.

Sodium lauryl sulfate (SLS) needles market size will likely record over USD 150 million by 2024 owing to its extensive usage in detergents, nutraceuticals, and rubber industries. It will also likely be the fastest growing product segment among the dry product types.

Liquid form finds a wide range of use in personal care products and cleaners owing to its high solubility and are marginally cheaper than the dry product types. This segment will create a revenue beyond USD 350 million for the overall sodium lauryl sulfate market in 2024, promising a decent growth rate in coming years.

The different product applications studied in the report include personal care products, dish washing liquids, household detergents & cleaners, industrial cleaners, and others. Household detergents & cleaners will likely hold sway the sodium lauryl sulfate market throughout the forecast spell with more than 40% of the overall share throughout the forecast span.

Personal care products including shampoos, soaps, bath bombs, body and face cleansers and scrubs, etc. will likely register more than USD 100 million for the global sodium lauryl sulfate (SLS) market in 2024.

In 2024, Asia Pacific sodium lauryl sulfate market, led by India and China, will record a revenue over USD 300 million. Developing living standards of the middle-income group population along with recognition of the benefits of the product will augment the regional industry growth in coming years.

Key [sodium lauryl sulfate market](#) participants include BASF SE, Solvay S.A., The Dow Chemical Company, Sasol, Huntsman Corporation, Stepan Company, Croda International, Clariant Corporation, Oxiteno, Godrej Industries, Galaxy Surfactants, Kao Corporation, Taiwan NJC Corporation, Miwon Commercial Co. Ltd., Xiamen Ditai Chemicals Co. Ltd., and Melan Chemical Co. Ltd.

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