

Pretreatment Coatings Market – Global Industry Analysis Report, Share, Size, Growth, Price Trends and Forecast, 2016 – 2023

Pretreatment Coatings Market size is expected to exceed USD 15 billion by 2024; according to a new research report by Global Market Insights, Inc.

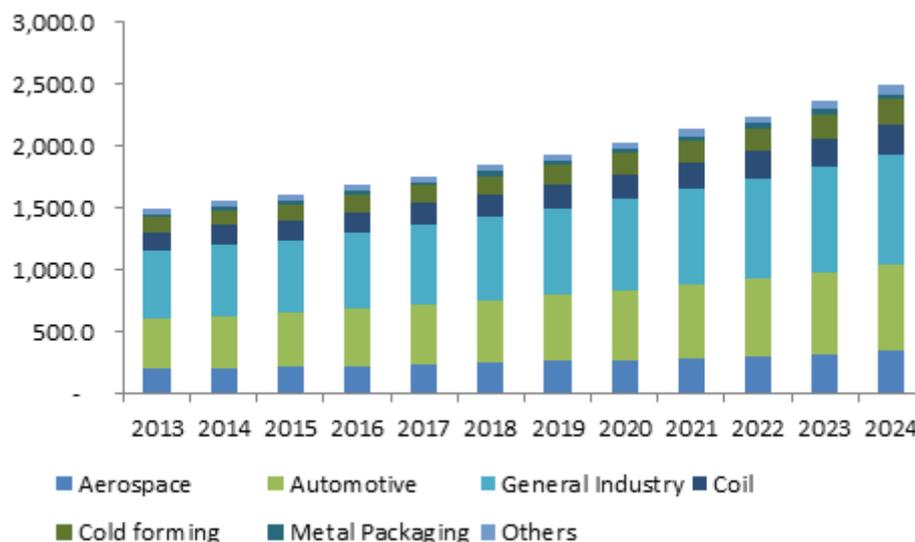
Strong outlook for increase in infrastructure spending along with rise in vehicle sales particularly in China, India and Japan should drive pretreatment coatings market size. Conversion coatings applied to the metallic substrate promotes adhesion of the organic film and enhances the corrosion resistance.

China pretreatment coatings market size may generate over USD 2.1 billion business by 2024. Aerospace industry growth owing to rising air travel demand due to reduced air fares should fuel regional growth. Favorable government regulations to upscale manufacturing business will drive product demand.

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U.S. Pretreatment Coatings Market size, by end-use, 2013-2024 -



Cleaners market size should generate over 4% growth. Acid, alkaline and solvent cleaners are used in metal finishing industry. Cleaners contain surfactants which lowers surface tension and is crucial in processes such as machining, bending, spinning and stamping.

[Pretreatment coatings market](#) size from general industry should generate over USD 4.1 billion business by 2024. Agricultural vehicles, appliances, HVAC, office furniture, manufacturing, and architectural aluminum are part of general industry which uses iron & zinc phosphate coatings.

Global pretreatment coatings market size from metal applications may generate over 4.5% gains. It depends upon finished products end-use requirements from cleansing operation to sophisticated pretreatment process on metal surface. Insufficient coating on metal surface may lead to rust or oxidation outbreak after the treatment process.

Rising environmental concerns owing to toxicity issues related with metal finishing may hinder industry growth. Chromate coatings are considered harmful and toxic, thereby obstructing product usage. Stringent regulations by REACH, OSHA, and EPA should stimulate product demand. Zirconium oxide based chromate free coatings are not regulated as hazardous metal in Europe and North America.

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