

Bottled Water Packaging Market Growth & Competitive Share, 2017 - 2024: Global Market Insights, Inc.

[Global Bottled Water Packaging Market](#) size is flourishing and is projected to grow at a healthy CAGR in the coming years. Insufficient tap water and increasing awareness for consuming clean water are expected to propel the global bottled water packaging market size over the projected timeframe. Rise in water borne diseases primarily in rural areas is contributing towards increasing bottled water packaging market size.

Manufacturers are extending their distribution network to ensure easy product availability for consumers, thereby pushing the bottled water packaging market size over the projected timeframe. Increasing concern of manufacturers to attain competitive advantage in the market has resulted in rising focus on attractive product which is likely to stimulate the bottled water packaging market size during the forecast period.

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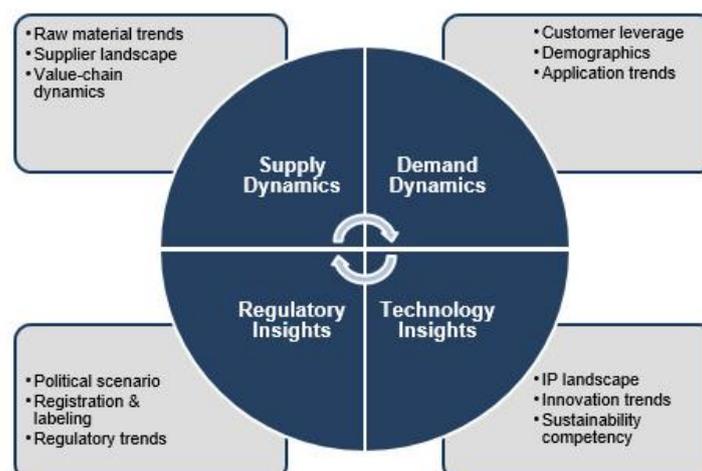
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The key global bottled water market share contributors are Greif, Amcor, Plastipak, RPC, Graham, Kaufman Container, Greiner Packaging International, Alpha Group, Sidel International, Ampac and Silgan Holdings. Most of these players have presence across multiple stages of industry ecosystem.

Reasons to Buy This Report:

1. Bottled water market size & share forecast by product & application
2. Growth drivers, pitfalls & industry challenges
3. Key Bottled water market growth opportunities & emerging business models
4. Competitive benchmarking with market share analysis and company profiles

Market research reports: Key analytical components



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<https://www.gminsights.com/industry-analysis/bottled-water-packaging-market>

The differentiating factor of Bottled Water market report by Global Market Insights, Inc. when compared with other, similar syndicated research studies includes a 360-degree synopsis of trends for a period of more than 10 years including historic information as well as future outlook. Business focused multiple trends for Bottled Water industry are discussed along with regional trends to offer an overall view of the market.

The 'industry insights' chapter of this research provides the most comprehensive analysis of Bottled Water market covering segmentation, size, forecasts, ecosystem analysis and more. Industry impact forces (regional and global) that cover growth drivers and challenges, growth potential analysis, a strategy dashboard for competitive landscape of Bottled Water market support this sector specific data and information points.

Global bottled water packaging market size is divided based on product including well water, distilled water, mineral water and others. Well water is attained via hole tapping by boring, drilling or other methods. It accounted for approximately 25% of the bottled water market share in 2016.

It is attained from physically & geographically protected underground water source. It contributes a lower share in the bottled water packaging market size owing to unavailability of potable & chemical free water in the earth's crust.

Distilled water has attained the maximum industry share close to 50% in the business owing to increasing focus towards sustainability. Mineral water contains various minerals including sulphur & salt compounds. It is attained from physically & geographically protected underground water source.

Based on packaging, bottled water packaging market size is segmented into pouch, cans and bottles. Pouch is formed of plastic and contains lesser amount of bottled water compared to cans & bottles. Cans are usually preferred in areas having poor water infrastructure. Areas having interrupted or unclean water supply prefers availing large cans of drinking water to avoid ill-health conditions.

Based on material, bottled water packaging market size is segmented into PET bottles and glass bottles. PET bottle has contributed the maximum bottled water packaging market share owing to its lighter weight & easy portability for travellers across the world.

North America accounted for the highest bottled water market share and is anticipated to remain at the top by 2024. It is due to rise in health consciousness among consumers which is likely to boost the bottled water packaging market size over the coming years.

About Global Market Insights

Global Market Insights, Inc., headquartered in Delaware, U.S., is a global market research and consulting service provider; offering syndicated and custom research reports along with growth consulting services. Our business intelligence and industry research reports offer clients with penetrative insights and actionable market data specially designed and presented to aid strategic decision making. These exhaustive reports are designed via a proprietary research methodology and are available for key industries such as chemicals, advanced materials, technology, renewable energy and biotechnology.

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