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Latest Update "**3D Printed Packaging Market - Global Industry Analysis, Size, Share, Growth, Trends, and Forecast 2018 - 2028**" with Industries Survey | Global Current Growth and Future.

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Research Methodology

A robust research methodology was adopted to determine the market size for 3D printed packaging products.

Supply-side analysis

The collected numbers are primarily obtained from key 3D printed packaging product manufacturers in the world, their product offerings, sales revenues in each market verticals. Sales revenue from 3D printed packaging was estimated after comprehensive product mapping. Various market and industry experts, which includes sales and marketing heads of 3D printed packaging product manufacturers, independent consultants, and distributors, were contacted to validate the penetration of 3D printed packaging in the total packaging market.

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Demand-side analysis

The overall end use market size was determined, and the penetration of 3D printed packaging was determined in each of the end uses. The total value and demand for 3D printed packaging was mapped in each end use industry, across the world.

This approach is followed for the global market, and bottom-up analysis was used to arrive at the market size of 3D printed packaging products, in terms of consumption and revenue.

Global 3D printed packaging market: Segmentation

The global 3D printed packaging market has been segmented as follows -

On the basis of end use packaging industry, the global 3D printed packaging market has been segmented as follows -

- Food & Beverage packaging
- Personal care & cosmetic products packaging
- Medical products & pharmaceutical packaging
- Others

On the basis of 3D printing method, the global 3D printed packaging market has been segmented as follows –

- Additive manufacturing
- Subtractive manufacturing

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Additive manufacturing

It is the process which allows the construction of 3D objects by successively depositing material in layers such that it becomes a predesigned shape.

Subtractive manufacturing

In this method, 3D objects are constructed by successively cutting material away from a solid block of material.

On the basis of application, the global 3D printed packaging market has been segmented as follows –

- Concept models
- Functional prototypes
- Manufacturing tools
- End use parts
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**Price range for the market has been studied on the basis of application*

Global 3D printed packaging market: Key Players

Some of the key players using 3D printing for packaging are -

- The Dial Corp.
- Silgan Plastics
- Xerox Corp.
- Tray-Pak

Some of the brand owners who use 3D printing include -

- Estee Lauder
- Coty, Inc.
- L'Oreal S.A.
- GlaxoSmithKline plc
- Mondelez International, Inc.

Some vendors in the market include

- GenPak
- Lombardi Plastic
- Smart Design Co.

Key developments & dynamics of the market

3D printing has had a troubling history of competing with alternative technologies for price. However, one of the key characteristics observed in modern consumers is a large affinity towards packaging designs which are more exciting, engaging, and interactive. 3D printing would enable designers and engineers to do just that. The possibilities with 3D printing in the packaging industry are limitless, especially with bespoke packaging formats. 3D printing is also anticipated to play a pivotal role in the growth of contract manufacturers. 3D printing enables a company to add real-time innovations to a packaging line, efficiently.

- Several companies use 3D printing to construct packaging prototypes, molds for thermoforming parts, and making prototypes of packaging machinery parts.
- Many pharmaceutical companies use their 3D printers to construct functional prototypes.
- 3D printing is being used to construct robotic arms used in production. Therefore, 3D printing is anticipated to positively impact packaging machinery manufacturers.

- 3D printing is also a boon to the industry, especially the food & beverage industry, as an aid to custom and personalized packaging solutions.
- 3D printing is expected to witness growth in the rate of adoption in the next few years, owing to their zero contribution to plastic waste pollution.

The road ahead

To conclude, 3D printing will eventually be routinely used as a means of manufacturing products related to end use. In the recent years, we have witnessed a growing interest for personalized packaging among brands and packaging manufacturers. For instance, Coca-Cola's share a coke campaign, Nutella offering personalized jars of chocolate spread displaying the name of the consumer, Heinz running a competition to win a personalized bottle for HP sauce, for Father's day. These, and the fact that many beverage and alcohol brands are now selling NFC enabled bottles which can be connected with smartphones, emphasize that the trend of personalized packaging is unlikely to become obsolete any time soon. Therefore, experimenting with 3D printed packaging would be of great interest for these brands. There are several challenges to be faced down the line. High investment is required for 3D printing equipment, along with skilled operators. Also, mass production of large volume glass bottles is a feat yet to be achieved.

The report offers a comprehensive evaluation of the market. It does so via in-depth qualitative insights, historical data, and verifiable projections about market size. The projections featured in the report have been derived using proven research methodologies and assumptions. By doing so, the research report serves as a repository of analysis and

information for every facet of the market, including but not limited to: Regional markets, technology, types, and applications.

The study is a source of reliable data on:

- Market segments and sub-segments
- Market trends and dynamics
- Supply and demand
- Market size
- Current trends/opportunities/challenges
- Competitive landscape
- Technological breakthroughs
- Value chain and stakeholder analysis

The regional analysis covers:

- North America (U.S. and Canada)
- Latin America (Mexico, Brazil, Peru, Chile, and others)
- Western Europe (Germany, U.K., France, Spain, Italy, Nordic countries, Belgium, Netherlands, and Luxembourg)
- Eastern Europe (Poland and Russia)
- Asia Pacific (China, India, Japan, ASEAN, Australia, and New Zealand)
- Middle East and Africa (GCC, Southern Africa, and North Africa)

The report has been compiled through extensive primary research (through interviews, surveys, and observations of seasoned analysts) and secondary research (which entails reputable paid sources, trade journals, and industry body databases). The report also features a complete qualitative and quantitative assessment by analyzing data gathered from industry analysts and market participants across key points in the industry's value chain.

A separate analysis of prevailing trends in the parent market, macro- and micro-economic indicators, and regulations and mandates is included under the purview of the study. By doing so, the report projects the attractiveness of each major segment over the forecast period.

Highlights of the report:

- A complete backdrop analysis, which includes an assessment of the parent market
- Important changes in market dynamics
- Market segmentation up to the second or third level
- Historical, current, and projected size of the market from the standpoint of both value and volume
- Reporting and evaluation of recent industry developments
- Market shares and strategies of key players
- Emerging niche segments and regional markets
- An objective assessment of the trajectory of the market

- Recommendations to companies for strengthening their foothold in the market

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